

## MOST ENVIRONMENTALLY FRIENDLY BRANDS OF TOILET PAPER, FACIAL TISSUES, PAPER TOWELS AND NAPKINS

First percentage is total recycled content; Second number is percentage PCC.				
Companies and Brand Names	Toilet Paper	Facial Tissues	Paper Towels	Paper Napkins
<b>THE TOP GREEN BRANDS</b>				
<b>Seventh Generation</b>	100% / 80%	100% / 20%	100% / 90%	100% / 80%
<b>Planet</b>	100% / 80%	N/A	100% / 80%	N/A
<b>Marcal</b>	100% / 20-60%	100% / 10-40%	100% / 40-60%	100% / 30-60%
<b>Natural Value</b>	100% / 35%	N/A	100% / 35%	100% / 35%
<b>Earth Friendly</b>	100% / 10-25%	N/A	100% / 10-25%	N/A
<b>Green Forest</b>	100% / 10-15%	100% / 10-15%	100% / 10-15%	100% / 10-15%
<b>ONLY PARTIAL INFO AVAILABLE</b>				
<b>Whole Foods 365 Brand</b>	???	???	???	100% / 80%
<b>Fiesta / Atlantic</b>	???	???	100% / 80%	???
<b>CVS</b>	100% / 60%	???	???	???
<b>UNKNOWN OR UNVERIFIED</b>				
<b><i>Claim to use recycled paper for their products but did not respond with the percentages:</i></b>				
<ul style="list-style-type: none"> <li style="display: inline-block; width: 45%;">• Capri</li> <li style="display: inline-block; width: 45%;">• North River</li> <li style="display: inline-block; width: 45%;">• Cascades</li> <li style="display: inline-block; width: 45%;">• Perkins</li> <li style="display: inline-block; width: 45%;">• Decor</li> <li style="display: inline-block; width: 45%;">• Pert</li> <li style="display: inline-block; width: 45%;">• Doucelle</li> <li style="display: inline-block; width: 45%;">• SofPac</li> <li style="display: inline-block; width: 45%;">• New Horizon</li> </ul>				
<b><i>MAY have recycled content, but we could not verify:</i></b>				
<ul style="list-style-type: none"> <li style="display: inline-block; width: 45%;">• Ambiance</li> <li style="display: inline-block; width: 45%;">• April Soft</li> </ul>				

??? - CVS website does not mention recycled content for any product except toilet paper, and they did not respond to email inquiries.